



Annual Report





2011

SOUTHERN OREGON LAND

Dear Friends,

Like farmers, 2011 was a year in which we prepared the soil for the future of the Southern Oregon Land Conservancy. We planted a variety of seeds that will germinate over the next decade!

We completed a comprehensive Land Conservation Plan that identifies the areas in Jackson and Josephine counties that most deserve protection. This Plan gives us a clear roadmap of where to concentrate our resources in the future. You can read the full Plan by visiting landconserve.org and also learn about our VISION 20/20 initiative to conserve 20,000 acres of land by 2020.

Leading our land protection efforts are Su Rolle, who works as our Conservation Manager, and Kristi Mergenthaler, who joined our staff team as our full-time Land Steward in 2011.

With your support, we protected 162 acres of high priority land adjacent to Howard Prairie Reservoir in December (see column to the right).

Other seeds planted last year include:

- Compiling our application to become one of 158 accredited land trusts in the US
- Joining the Oregon Coalition of Land Trusts as founding members
- Assisting 32 landowners identify ways to conserve their property
- Working with 15 landowners to pursue land protection options

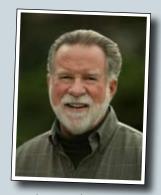
Despite the difficult financial times, we increased the number of family memberships 8% over 2010, and we reached our budgeted membership goals. Individual gifts from you and community friends accounted for 88% of our operating budget last year!

None of this would be possible without you. Whether you've been in the region for many generations, or recently moved here to embrace the natural beauty and quality of life we all love, we're glad you are a part of our conservation family. We'll continue to work hard in the years to come on your behalf to protect this very special place.

For the Land,



Diane Garcia Executive Director



John Bruckman Board President



162 Acre Property Protected

In 2011, members of the Parsons family protected 162 acres of forestland through the Southern Oregon Land Conservancy. This land near the shore of Howard Prairie Reservoir has been in their family for over 70 years.

The property, which was purchased in 1937 by Reginald Parsons, has been meticulously managed to promote good forest health. The forest includes many large trees including a stand of aspens. The property also offers habitat for an array of wildlife such as sandhill cranes and great gray owls. Reginald built a 2-story log cabin on the land designed by Robert Keeney of the firm Clark and Keeney, which is still used today.

Conserving these 162 acres means that this land near the lake shore (and the lakeside Howard Prairie Loop Trail) is protected from clear-cutting and development. The conservation agreement also protects a mile of the view along the popular Hyatt Lake Road, which bisects the property, ensuring that cyclists, bikers, and drivers will continue to enjoy this scenic stretch for decades.

Land Conservancy Trustee Jud Parsons led the effort within his family to preserve the land for future generations. Jud's passion and enthusiasm for conservation continues to make a tangible difference in the landscape of Southern Oregon. Many thanks to Jud and his siblings!







2011 Financial Snapshot

CONDENSED BALANCE SHEET

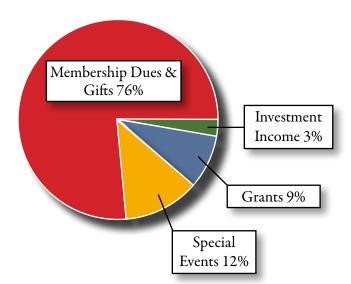
Stewardship Fund	\$358,146
Endowment	\$5,699
Lands Project Fund	\$46,000
Property	\$57,279
Operating Reserve	\$69,211
Cash and Receivables	\$74,881
Total Net Assets	\$611,216

CONDENSED STATEMENT OF ACTIVITIES

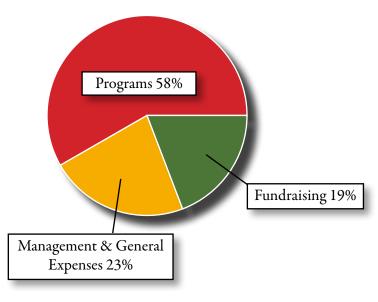
Revenue

Membership Dues and Gifts	\$182,931
Special Events	\$29,436
Grants	\$20,863
Investment Income	\$15,727
Realized Losses	(\$13,437)
Unrealized Gain on Investments	\$4,269
Total Revenue	\$239,789
Expenses	
Programs	\$155,019
Management and General Expenses	\$59,882
Fundraising Expenses	\$51,154
Total Expense	\$266,056
Change in Net Assets	(\$26,267)

Percent of Total Income



Percent of Total Expenses



1,250 Elementary school children engaged in our outdoor classroom program, *Loving the Land*, since 2006.

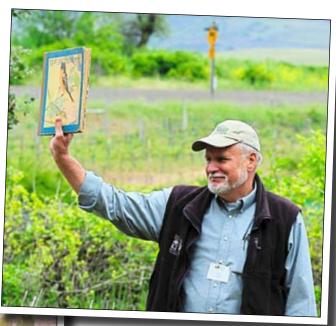
2,004 Hours donated by our volunteers in 2011.

8,482 Acres of Southern Oregon land, permanently safeguarded.

53 Unique properties protected.

33 Years of conservation success.







Clockwise, from top left: Board member Dr. Tom Atzet leading a hike. Conservation Award recipient Lee Webb at Eagle Mill Farm.
Sandra and Richard Hendrickson, Board member Julie Lockhart, Sara Johnson, and Nancy Menkin enjoy a delightful evening at the 2011 Conservation Celebration at Paschal Winery in Talent.

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